



EU FUNDING LIFE PROGRAM

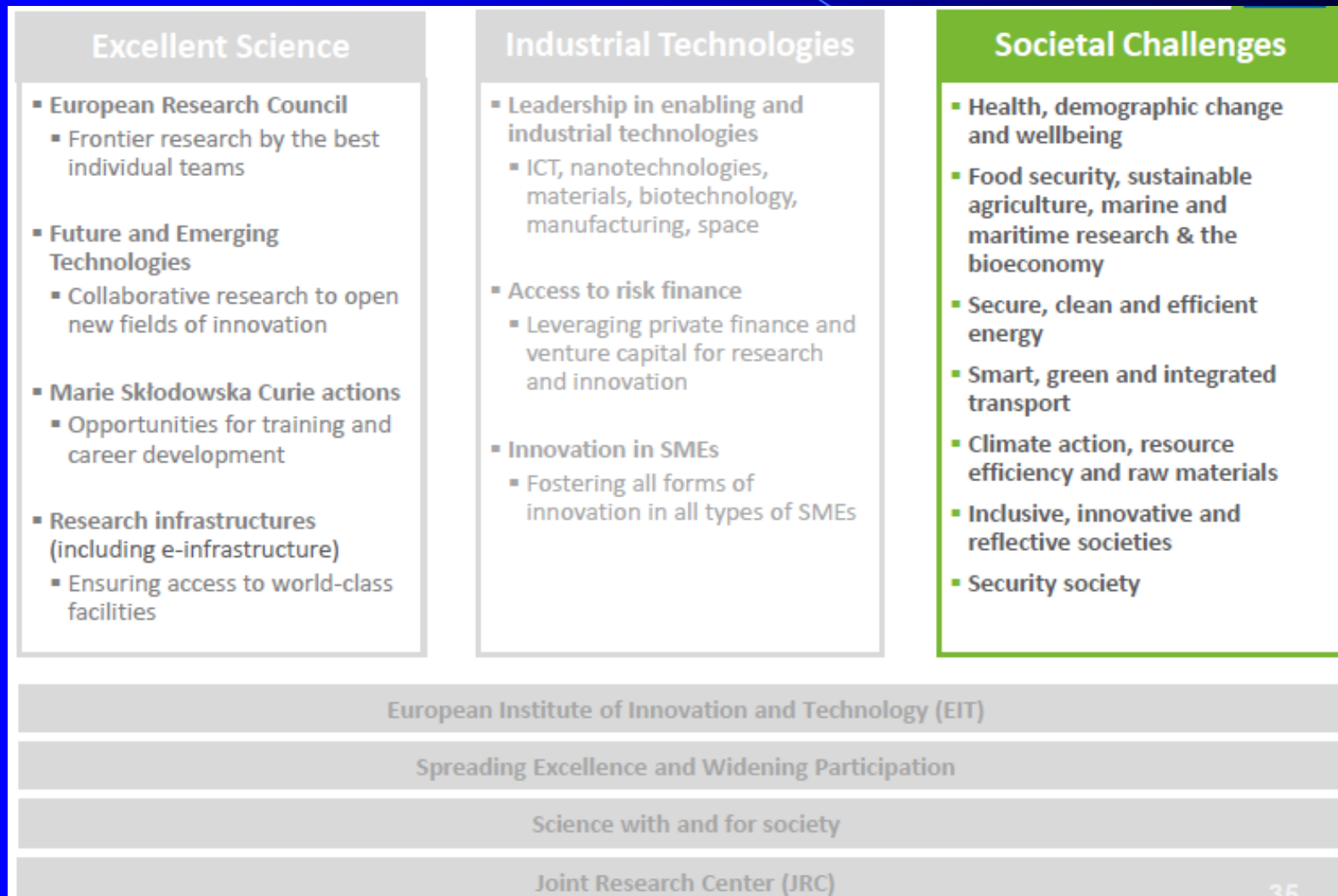
**26/09/2017
HORTISED
WORKSHOP**

EU FUNDING FOR COMPANIES AND PUBLIC ENTITIES

- Horizon2020 “Research Projects”
- LIFE “Demonstration Projects”
 - Fast Track to Innovation in H2020 “Market Projects”

HORIZON 2020

STRUCTURE



HORIZON 2020

TYPES OF PROJECTS

- **Research and innovation actions:** limited demonstration or pilot activities for technical feasibility in a near to operational environment. *Funding rate: 100%*
- **Innovation actions:** Projects may include limited research and development activities. *Funding rate: 70%*
- **SME instrument:**
 - Phase 1: feasibility study verifying the technological/practical/economic viability of an innovation idea/concept *Funding rate: lump sum of EUR 50,000*
 - Phase 2: complete development of phase 1 *Funding rate: 70%*

LIFE

MAIN CHARACTERISTICS

- “Funding tool for specific European environmental topics:
 - **NATURE:** Activities for improving the conservation status of habitats and species, including marine habitat and species, and bird species, of Union interest
 - **BIODIVERSITY:** activities for the implementation of the Union Biodiversity Strategy to 2020, in particular:
 - Target 2: Maintain and restore ecosystems and their services
 - Target 3: Increase the contribution of agriculture and forestry to biodiversity
 - Target 4: Ensure the sustainable use of fisheries resources
 - Target 5: Combat Invasive Alien Species

LIFE

MAIN CHARACTERISTICS

- **ENVIRONMENT:** water, waste, climate, elimination and monitoring of chemical substances, soil, etc.
- **CLIMATE:**
 - Climate Change Mitigation,
 - Climate Change Adaptation and
 - Climate Governance and Information.
- “Demonstrative project”: demonstration project of application in real environment of previous research results
- “Innovation”: demonstration of a technique or a methodology not previously demonstrated with technical/environmental/social advantages new respect to the state of the art

LIFE

MAIN CHARACTERISTICS

- “European Dimension”: European replicability of project results
- “Monitoring”: environmental monitoring activities, through specific analyses of each demonstration activity
- “Dissemination”: various dissemination activities of project results (website, articles, TV, conferences, fairs, etc.)
- “Bancability”: projects “close to market”
- “Replicability”: European replicability of project results
- “Policies”: projects related to and influenced European policies

LIFE

LIFE IS THE RIGHT FUNDING TOOL FOR YOUR IDEA?

- European funding for each partner up to 60% or 75% of total project costs
- Standard project costs of two years: around € 1.500.000
- European added value
- Standard project duration: 2-3-4 years
- Partnership with companies able to have the results market
- One year call (September)
- eProposal: on-line submission

LIFE

ELIGIBLE COSTS

- Personnel costs (salary slips)
- Travel costs (internal rule)
- External assistance costs (invoices and payments, maximum 35% of total costs)
- Equipment costs (depreciation)
- Consumable costs (invoices and payments)
- Other costs (specific needs)
- Overheads (maximum 7% of previous costs)

LIFE

10 SUGGESTIONS

1. Clear and measurable environmental objectives of the demonstration project
2. Environmental coherence with LIFE topics
3. All clear and measurable
4. Great European partnership with specific roles
5. Previous research results definition
6. Right costs
7. Policies link
8. Timing for on –line submission
9. Replicability of results
10. Marketability of results

REALITY

“You will never win if you will
never try”

“ Chi non risica non rosica”